

**CONTEST RULES**  
**“LUNCH WITH DON AND JOANNE”**  
**ROGERS BROADCASTING LIMITED**

1. (a) “Contest Period” starts at 12:01am on Friday, February 12, 2010 up until 11:59 pm on Sunday, November 14, 2010 the “Contest Closing Date”. To enter, visit [www.lite96.ca/contests](http://www.lite96.ca/contests) and complete the electronic entry form in full (photocopies, facsimiles or other reproductions will not be eligible) to be submitted by the Contest Closing Date to be entered into the Contest. All times are Mountain Daylight Times.

(b) A random draw, by a Rogers Broadcasting Limited (“Rogers”) representative, as represented by Lite 96, will be made on February 26, March 22, April 19, May 17, June 21, August 16, September 20, October 18, and November 15, 2010, each a Draw Date, from all completed entries received as of the Contest Closing Date at approximately 7:30 am at LITE 96, 2723 37<sup>th</sup> Avenue N.E. Calgary, AB T1Y 5R8. Selected entrant will be contacted via telephone number or email as indicated on the electronic entry form.

(c) If a selected entrant cannot be reached within two (2) business days, or declines the prize, another entrant will be chosen to replace that entrant.

(d) In the event that a selected entrant incorrectly answers the skill testing question, or fails to return the release and acknowledgment as indicated below, no other name will be drawn.

(e) Entrants can enter as many times as they wish providing they complete an electronic entry form for each entry. If the identity of an entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the entrant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this contest will be the contest server machine(s).

Participants will be eligible to win one (1) of three (3) Grand Prizes on each Draw Date which include:

An invitation for up to six (6) people to attend Lunch with Don and Joanne 11:30am-1:00pm on at Centini Restaurant and Lounge in Calgary on a date to be determined by Rogers.

2. No purchase, expenditure or investment is necessary to enter this Contest.

3. Participants will be eligible for the Grand Prize as outlined above.

4. All prizes must be accepted as awarded and may not be transferred or exchanged. Rogers reserves the right to substitute a prize of at least equal or greater value in the event of the unavailability, for whatever reason, of the advertised prize.

5. (a) In order to win, selected entrant must first correctly answer an unaided and time-limited mathematical skill-testing question, posed by telephone at a mutually convenient time.

(b) Rogers judges' rulings are final and without appeal in all matters related to the Contest and the awarding of prizes.

6. Selected entrant will be required to return a signed release and acknowledgment form before being declared a winner.

7. By entering this Contest, each entrant consents to the use of his/her entry, name, address and/or photograph in any publicity carried out by Rogers and its advertising agencies, without further compensation. Winner consents to their photograph being taken by Rogers for such use without further compensation. All entries become the property of Rogers.

8. This Contest is open to residents of Alberta, 18 years of age or older as of the date of entry except employees of Rogers, its respective parent and affiliate companies; representatives and agents, the Contest suppliers and those with whom they are domiciled. This Contest is subject to all applicable federal, provincial and municipal laws and regulations.

9. No correspondence will be entered into except with the selected entrant.

10. Chances of winning depend on the number of eligible entries received. Rogers is unaware of how many entrants there may be. The winner may come from any geographic area, so long as they otherwise qualify to enter the Contest.

11. All entries which are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the rules may be disqualified by Rogers. Rogers takes no responsibility for lost, misdirected, late or destroyed entries, or for typographical or other production errors.

12. All entries become property of Rogers who assumes no responsibility for lost, stolen, delayed, damaged or misdirected entries or for failure of the Internet or Rogers network during the Contest Period, for any problems or technical malfunction of any telephone network or lines, cell sites, microwave dish, antenna, switch, computer on-line systems, servers, access providers, computer equipment, software, failure of any communication or traffic congestion on the Rogers or other network, or any combination thereof including any injury or damage to an entrant's or any other person's wireless device or personal computer related to or resulting from playing or downloading or sending any material in the Contest. Rogers reserves the right, in its sole discretion, to cancel or suspend the online or email portion of this Contest should a virus, bug or other cause beyond the reasonable control of Rogers corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any equipment or system or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, Rogers reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

13. Rogers is collecting personal data about entrants for the sole purpose of administering this Contest. No further informational or marketing communications will be received by entrant unless entrants provide Rogers with explicit permission to do so as indicated on their entry form. Please see our Privacy Policy at [www.rogers.com](http://www.rogers.com) for full information on the company's policy towards maintaining the privacy and security of user information.

14. This Contest will be run in accordance with these rules, subject to amendment by Rogers. Entrants must comply with these rules, and will be deemed to have received and understood the rules if they participate in the Contest.

15. The terms of this Contest, as set out in these rules, are not subject to amendment or counter-offer, except as set out herein.